CUSTOMER

Sugar Foods Corporation is a multinational food products company with products ranging from well known consumer brands to mainstream commodity items.

CHALLENGE

Finding a way to validate their product data that wasn't too time-consuming or costly.

SOLUTION

The CubiScan 150. It provides Sugar Foods with accurate dimensional data and assists in root-cause analysis and reducing packaging and shipping costs.

RESULTS

- $40,000 in annual savings
- Ability to accurately manage 3,000 SKUs and 100,000 daily shipments
- Worry free data accuracy with existing and new products

SUGAR FOODS
C O R P O R A T I O N

HOW SUGAR FOODS CORPORATION USES THE CUBISCAN 150 TO GATHER KEY CUBE DATA

Growing Through Working Quickly, Efficiently, and Effectively

Sugar Foods Corporation is a multinational food products company that has been in the business for over 60 years, serving up a customer experience that is full of quality, service, and innovation.

Every second, 1,000 people in the United States consume a product made by Sugar Foods. Led by a senior management team that represents over 400 years of experience, Sugar Foods has consistent, visionary, and focused leadership. Over the years, Sugar Foods has been able to grow their company through working quickly, efficiently, and effectively, with a firm belief that the Customer is King.

Headquartered in Villa Rica, Georgia, Sugar Foods has a team of over 800 employees that are committed to exceeding the expectations of customers.

Managing 3,000 SKUs and 100,000 daily shipments of cases is no easy task.

To continue providing customers with an excellent experience, Sugar Foods Corporation needed to streamline their data collection in a meaningful way.

Collecting Cube Data with a Tape

Sugar Foods knew they could improve their warehousing process through accurate data validation. Inaccurate dimensional data on their thousands of products was costing Sugar Foods time and money. They quickly realized that gathering and recording data on each product with a tape measure was too costly and wasteful. The challenge was finding a way to validate their product data that wasn't too time-consuming or costly.

When shipping over 100,000 cases daily, it can be tough to find any system that is quick and robust enough to handle that workload.

A CubiScan turned out to be the perfect solution.

$40,000 Annual Savings with Dimensioning Automation

Mike Phillips, Director of Transportation and Warehousing at Sugar Foods, decided that a CubiScan 150 could help his team succeed. "We decided to bring in a CubiScan because of the inaccurate dimensional data we had for our products—we now have statistical information to improve our processes." Measuring objects with the CubiScan is simple and fast. Mike then describes, "Once the dimensions were collected they were sent, saved, and used in our Legacy ERP system."

In a fast-moving world, the more you can optimize and automate, the better. Sugar Foods is planning for the future, guarding against shipping increases and price penalties for inaccurate dimensions. Mike says,

" We use the CubiScan as a cost avoidance measure,

I estimate it saves us around $40,000 annually. "

Cost avoidance may be difficult to quantify, but not to appreciate. A penny saved is a penny earned.

Even after most product data was collected, the CubiScan was still helping Sugar Foods. Mike tells us, "Our CubiScan now assists us in root cause analysis, reduces our packaging and shipping costs, and we no longer have to worry about data accuracy with existing or new products." With a simple data collection and transfer process, the CubiScan may be the solution you're looking for.

About Sugar Foods Corporation

Sugar Foods is a multinational food products company servicing all segments of the marketplace—foodservice, cash and carry, retail, specialty and international markets. Their products cover a broad range of consumer known brands to mainstream commodity items. Yet, few people know who they are. Consumers know their products, and their customers know their award winning efforts at quality, service, and product innovation; tested and proven for over 60 years.

🌐 www.sugarfoods.com
📞 1.800.732.8963

About CubiScan

CubiScan is a high-tech, data collection company that produces advanced dimensioning (cubing) and weighing systems designed to increase efficiency and profitability in material handling, logistics, supply chain and freight handling operations. Providing solutions in the private and public sectors by using technologies such as ultrasound, infrared light, lasers, cameras, and 3D sensors, CubiScan systems quickly and accurately measure the external dimensions of boxed or irregular-shaped inventory items.

🌐 www.cubiscan.com
📞 1.801.451.7000
✉ info@cubiscan.com
🐦 @cubiscan1